

Teradata Customer Education

Customized, Performance-based Training for Business Users

Customer Education

At Teradata Corporation, we know that the best way to get the most out of your data warehouse is to ensure that business users are equipped to fully leverage all its capabilities. Whether your business is



taking the first steps to invest in an enterprise data warehouse (EDW) or your organization is looking for ways to get more out of your existing EDW, training is a key component to improving efficiency, increasing functionality and impacting the bottom line in measurable ways.

That's why Teradata offers customized, performance-based training designed to accelerate your return on investment. Our six-step program ensures that business users receive training targeted at their

skill level and that outcomes are tied directly to business objectives, resulting in faster adoption of your company's data warehouse, better decision-making and decreased costs. We also offer a variety of training options, from instructor-led to web-based education, to maximize your time and your budget.

Customized Training Tied to Company Goals

The Teradata approach to training is to fully customize a program that gives users the tools they need to excel, as well as meets company goals established by your organization. Whether you want to increase revenue, reduce operating costs or optimize query performance, Teradata training can help meet objectives and improve performance.

Objectives for each course lesson are developed in partnership with your organization and are designed to establish measurable criteria for success. Teradata's methodology enables users to measure the effectiveness of training by clearly identifying how the skill should be mastered and then applied, as well as how it will then be measured once students leave training and apply their learning in real-life scenarios.

Business Intelligence Tool Training

Teradata® Customer Education's customized Business Intelligence (BI) tool training teaches business users how to use key features of your company's preferred BI tool to generate reports to retrieve desired data, and shows users how to better interpret report data. Through the customized training program, students learn to:

- > Generate specific reports
- > Manipulate report data
- > Interpret results in meaningful ways

Structured training modules are built to feature up to five of your company's reports that have the highest business impact and that enable all features of BI tool to be learned throughout the course. We then provide an explanation and lead discussion on the business value of each of the selected reports and specific line items that will help to achieve the communicated corporate goals. Deeper data interpretation occurs in later lessons once users learn how to generate reports and find the desired data.

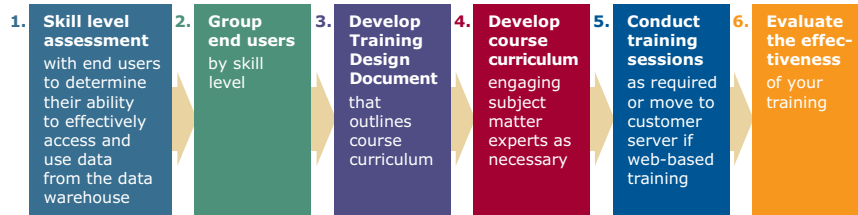
Students will receive exposure to the skills necessary to use the BI tool to: find and run reports, manipulate report data, drill deeper into report data, format reports for presentation purposes, print reports and export reports to Adobe PDF or Microsoft Excel formats.

Teradata Customer Education

Customized, Performance-based Training for Business Users

Teradata.com

The Customized, Performance-Based Training Process



Teradata SQL Training

Custom SQL training for business users teaches students how to optimize Teradata SQL to retrieve data from their data warehouse by incorporating queries and tables, examples and hands-on exercises. The Teradata SQL curriculum includes:

- > Basic SQL programming functionality such as performing inner and outer joins, windowing, ranking, percentiles, advanced aggregation, insert rows to table, create views and more
- > Customer examples for performing analytics in the Teradata Database

Teradata Customer Education can develop the SQL curriculum to either use your data model or the Teradata Customer Education standard training database.

With either choice, your organization can be confident that users will learn SQL best practices and will develop a solid foundation of skills that will be easily adapted to creating and running queries on your own database.

Training That Fits Your Needs

Teradata Customer Education consultants will help you decide which training methodology is most cost effective for your organization. If your company chooses web-based training, all of the courses developed will reside on your organization's server and are fully compatible with most learning management systems, meaning your organization can continue to leverage learning and maintain best practices.

Teradata Customer Education

Teradata Customer Education designs, develops and delivers education that builds your skills and capabilities, enabling you to maximize your Teradata investment. We provide cost-effective training by bringing our highly experienced, certified instructors to you and customizing events to meet your specific company needs.

We have a variety of delivery formats to suit your needs. The combination of web technology through the Teradata Education Network, along with hands-on classroom training, provides each user level with a wide range of opportunities to gain knowledge. Our training programs, which cover a broad range of subjects, provide essential knowledge to achieve swift and smooth information technology implementation at every organizational level.

For more information on Teradata Customer Education Performance-based Training for Business Users, visit TeradataEducationNetwork.com.

Teradata and Teradata Corporation are registered trademarks of Teradata Corporation. Teradata continually improves products as new technologies and components become available. Teradata, therefore, reserves the right to change specifications without prior notice. All features, functions, and operations described herein may not be marketed in all parts of the world. Consult your Teradata representative or Teradata.com for more information.

Copyright © 2005-2007 by Teradata Corporation All Rights Reserved. Produced in U.S.A.