

Teradata Customer Education Pima ITCAP Program

Data Warehousing Courses from Teradata Now Accredited through Pima Community College

Companies committed to supporting continuing education among their staff win big in the marketplace with more skilled, productive, and loyal employees – employees who are better positioned for growth and can contribute to their company's bottom line. Put simply, it's a good investment in the future, and can give these companies a competitive edge today in both attracting and retaining highly skilled staff.

For Teradata's world-class customers, making the latest Teradata courses available to their employees ensures they will continue to get sustained value in their enterprise data warehouse management.

Teradata Corporation and the Pima Community College (PCC) ITCAP Program have created a program designed to meet the knowledge management needs of businesses and their employees, while satisfying academic standards and awarding college credits.

Since 1997, the PCC ITCAP Program has delivered courses to more than 55,000 workers: job-based learning they need, when and where they need it. For many of its 35-plus years, PCC has ranked among the 10 largest multi-campus community colleges in the nation with an annual enrollment of over 75,000 students.

“Receiving additional Teradata training enables our customers to leverage the data warehouse to support better, faster business decision-making, creating an advantage over their competition. They learn how to infuse real-time intelligence into front-line operations and strategic planning supporting both long-range decision-making and thousands of daily operational tasks.”

– Debi Hoefer, Consulting Partner, Customer Education, Teradata



The ITCAP program facilitates the documentation required by the College, from enrollment to testing and credit awarding. Specifically, ITCAP works with companies to customize their training programs based on employer requirements.

PCC is accredited by the Commission on Higher Education of the North Central Association of Colleges and Schools (NCA), and offers more than 5,000 active courses in 100 distinct program areas.

Now, Teradata customers may use the ITCAP Program as an alternate means of funding Teradata education through their employee tuition benefit package. Included are a range of courses on Teradata® system hardware, software, and Business Intelligence solutions. What better way to accelerate your employees' data warehousing knowledge while earning college credit?

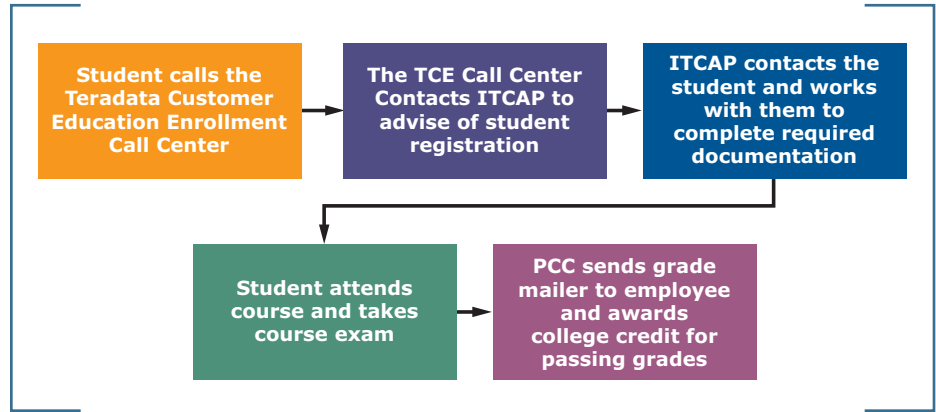
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The Process

With this program, the process to leverage employee benefit programs is made easy. Students register for either a public class or attend classes privately at the employer location. In the case of public classes, the student calls the Teradata Customer Enrollment Call Center and identifies themselves as using an Employee Benefit Program to pay all or part of their tuition. The call center then contacts ITCAP and advises them of the registration. ITCAP contacts the student to complete the forms required by the student's Employee Benefit Program. For private events held onsite at the customer's location, Teradata Customer Education works with ITCAP and the customer to gather the required student information prior to the class for each participant.

- > For public classes, Teradata will facilitate the administration of the course exam for ITCAP program students immediately following the conclusion of the class.
- > For private events, the company usually provides a proctor and works with ITCAP directly to make arrangements to have their students tested.



- > PCC sends a grade mailer to each employee documenting the outcome of the class and awards college credits for students with passing grades.

Teradata Customer Education is offering our most popular instructor-led and web-based training courses through this partnership. The courses are designed to meet your employees' training needs, whether they are entry-level programmers or advanced engineers or data warehouse architects.

To see a current listing of Teradata courses available through this special program, visit the Teradata Education Network ITCAP web page at www.teradataeducationnetwork.com/itcap.

An Investment that Keeps Paying Dividends

There has never been a better time to invest in your employees' Teradata training to ensure their career success and to accelerate the return on your Teradata investment.

To learn how easy it is to take Teradata courses using your company's Tuition Reimbursement or Tuition Assistance Employee Benefit Program, contact your local Teradata representative or visit TeradataEducationNetwork.com.

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